

Cascadia Innovation Corridor Steering Committee



Co-Chaired by Governor Chris Gregore, CEO Challenge Seattle and Greg D'Avignon, President and CEO, Business Council of British Columbia, the Cascadia Innovation Corridor Partnership will:

- Facilitate cross-border knowledge exchange.
- Jointly advance and integrate our common infrastructure needs.
- Support strategies that accelerate the Pacific Northwest economy.
- Create an innovative ecosystem that attracts capital and the world's top talent.
- Build a network of connected people, companies, capital, universities, colleges, and researchers.

Steering Committee Members at Large:

- Marilyn Strickland, CEO, Seattle Metropolitan Chamber of Commerce
- Bill Tam, Co-Founder and VP, Business Development and Partnerships, Canada's Digital Technology Supercluster
- Jill Tipping, CEO, BC Tech
- Steve Mullin, CEO, Washington Roundtable

By 2021, we will position Cascadia as a global innovation hub in:

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|---------------|-----------------------------|--------------------|-------------------------|
| Life Sciences | Transformative Technologies | Retail Innovations | Sustainable Agriculture |
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| <ul style="list-style-type: none"> 🇨🇦 Lesley Esford, Life Sciences Professional, former CEO, Life Sciences BC 🇺🇸 Steve Davis, CEO, PATH | <ul style="list-style-type: none"> 🇨🇦 Edo De Martin, Director, Microsoft Vancouver 🇺🇸 Michael Schutzler, CEO WA Technology Industry Assoc. | <ul style="list-style-type: none"> 🇨🇦 Pending 🇺🇸 Debbi Hartley-Triesch, SVP Northwest, Nordstrom | <ul style="list-style-type: none"> 🇨🇦 Pending 🇺🇸 Chad Kruger, Director, Western Washington, CSANR, WSU |
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We will develop world-class infrastructure that supports a strong cross-border economy:

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| Transportation, Housing, and Connectivity | Best and Diverse Talent | Higher Education Research Excellence | Efficient People/Goods Movement Across Border |
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| <ul style="list-style-type: none"> 🇨🇦 Kevin Desmond, President & CEO, Translink 🇺🇸 Paula Hammond, former WA Secretary Transportation | <ul style="list-style-type: none"> 🇨🇦 Kathy Kinloch, President, BCIT 🇺🇸 Dr. Amy Morrison, President, WA Institute of Technology | <ul style="list-style-type: none"> 🇨🇦 Dr. Gail Murphy, Vice President, Research & Innovation, UBC 🇺🇸 Pending | <ul style="list-style-type: none"> 🇨🇦 Matt Morrison, CEO, PNWER 🇺🇸 Dr. Laurie Trautman, Director, Border Policy Research Institute, WWU |
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