

# CASCADIA INNOVATION CORRIDOR

INVENTING  
TOMORROW  
TOGETHER



## **Best and Diverse Talent**

Committee Co-Chairs: Tom Roemer & Dr. Amy Morrison

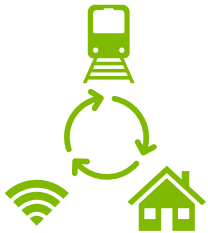
Cascadia will set the standard for seamless partnerships between higher education and industry. We will create a regional talent base and develop tomorrow's leaders in all sectors.



## **Efficient People/Goods Movement Across Border**

Committee Co-Chairs: Matt Morrison & Laurie Trautman

Cascadia's connection across our shared border will be fluid, resilient, and coordinated to support the movement of people and products between the communities in our two countries.



## **Housing, Transportation, and Connectivity**

Committee Co-Chairs: Kevin Desmond & Paula Hammond

Cascadia will lead in reimagining how we live, work, and play. We are building a network of engaged partners to collectively invest in cutting-edge transportation, housing, and broadband infrastructure, harnessing technology and sharing knowledge to accelerate progress.



## **Higher Education Research Excellence**

Committee Co-Chairs: Gail Murphy & Shwetak Patel

Cascadia will be a model in collaborative research by connecting faculty and students to address issues of importance to the region and world, such as public health and wildfire management.



## **Life Sciences**

Committee Co-Chairs: Steve Davis & Lesley Esford

Cascadia will produce life-saving breakthroughs that cure diseases like cancer. We will transform health care through collaborative approaches powered by increased financial investment and world-class talent.



### **Retail Innovations**

Committee Co-Chairs: David Labistour & Debbi Hartley-Triesch

Cascadia will revolutionize how consumers interact with the brands they love. We will lead in the sustainable development of products that optimize the active lifestyles that define our region.



### **Sustainable Agriculture**

Committee Co-Chairs: Rickey Yada & Chad Kruger

Cascadia will be a leader in data-driven production of the world's best, safest, and most sustainable food.



### **Transformative Technologies**

Committee Co-Chairs: Edo De Martin & Michael Schutzler

Cascadia will lead the world in developing applications for blockchain, augmented and virtual reality, and quantum computing. We will leverage these technologies to optimize productivity and connectivity between people and their enterprises.

