

Led by Challenge Seattle and Business Council of British Columbia, the Cascadia Innovation Corridor Partnership will:

- Facilitate cross-border knowledge exchange.
- Jointly advance and integrate our common infrastructure needs.
- Support strategies that accelerate the Pacific Northwest economy.
- Create an innovative ecosystem that attracts capital and the world's top talent.
- Build a network of connected people, companies, capital, universities, colleges, and researchers.

#### Steering Committee Members at Large:

- Marilyn Strickland, CEO, Seattle Metropolitan Chamber of Commerce
- Steve Mullin, CEO, Washington Roundtable
- Bill Tam, Co-Founder and VP, Business Development and Partnerships, Canada's Digital Technology Supercluster
- Jane Burnes, Government of British Columbia
- Lisa Brown, Director, WA State Department of Commerce
- Brendan Finn, Office of Oregon Governor Kate Brown

# Cascadia Innovation Corridor



By 2021, we will position Cascadia as a global innovation hub in:

## Life Sciences

🇨🇦 Lesley Esford, Lifesciences Expert

🇺🇸 Steve Davis, CEO, PATH

## Transformative Technologies

🇨🇦 Edo De Martin, Dir., Microsoft Vancouver

🇺🇸 Michael Schutzler, WA Technology Industry Assoc.

## Retail Innovations

🇨🇦 David Labistour, CEO, Mtn Equipment Co-Op

🇺🇸 Debbi Hartley-Triesch, SVP NW Regional Manager, Nordstrom

## Sustainable Agriculture

🇨🇦 Dr. Rickey Yada, Professor & Dean, Faculty of Land & Food Systems, UBC

🇺🇸 Chad Kruger, Director, Western Washington, CSANR, WSU

We will develop world-class infrastructure that supports a strong cross-border economy:

## Transportation, Housing, and Connectivity

🇨🇦 Kevin Desmond, P/CEO, Translink

🇺🇸 Paula Hammond, former WA Sec. Transportation

## Best and Diverse Talent

🇨🇦 Tom Roemer, VP, Academic, BCIT

🇺🇸 Dr. Amy Morrison, Pres, Lake WA Institute of Technology

## Higher Education Research Excellence

🇨🇦 Gail Murphy, VP Research & Innovation, UBC

🇺🇸 Shwetak Patel, Professor, UW & CTO, Global Innovation Exchange

## Efficient People/Goods Movement Across Border

🇨🇦 Matt Morrison, CEO, PNWER

🇺🇸 Dr. Laurie Trautman, Director, Border Policy Research Institute, WWU