

AGENDA

Summary Agenda for the 2018 Cascadia Innovation Corridor Conference

Objective: In the spirit of unity that the Peace Arch symbolizes, bringing business, government and academic leaders together to identify and pursue initiatives that will drive regional growth and foster international collaboration.

Tuesday, October 9

12:00pm – 3:30pm

Cascadia Connect

A B2B matchmaking event hosted by the Government of Canada and the Vancouver Economic Commission
Pre-registration required

3:30pm – 5:00pm

Post-Secondary Education Idea-thon
(optional pre-conference session)

5:30pm – 7:30pm

Welcome Reception

Wednesday, October 10

7:30am

Registration & Networking Breakfast

8:00am

Opening Remarks – A Vision for Cascadia
Greg D'Avignon, President & CEO, BCBC
Christine Gregoire, CEO, Challenge Seattle

8:20am

Building on Cascadia's Technology Strengths
Sue Paish, CEO, Digital Technology Supercluster

8:40am

Empowering a Future for the Cascadia Corridor
Mary Snapp, CVP of Microsoft Philanthropies

9:10am

The Creative Class and the Future of Cascadia
Richard Florida, International Best-Selling Author, Professor & Urbanist

9:50am

Networking Break

10:10am

Building Successful Regional Economic Partnerships
Charles Hayes, Former CEO of Research Triangle Park

10:40am

A Cross-Border Partnership Centuries in the Making

- Katherine Dhanani, Consul General of the US in Vancouver
- Brandon Lee, Consul General of Canada in Seattle
- Moderated by Bill Tam, Co-Founder and VP, Business Development & Partnerships, Digital Technology Supercluster

11:10am

Flash Talks in 6 Key Areas:

- Life Sciences
 - Steve Davis, CEO, PATH
- Financial & Retail Innovation
 - David Labistour, CEO, MEC
- Transportation, Housing & Connectivity
 - Kate Joncas, PlaceStrategic Consulting
- Sustainable Agriculture
 - Dr. Chad Kruger, Washington State University
- Transformative Technologies (AI, VR/MR, Cloud)
 - Edoardo de Martin, General Manager, Microsoft Vancouver
- Post-Secondary Education & Research
 - Vikram Jandhyala, co-CEO, GIX

12:00pm

Networking Break/Transition to Lunch

12:15pm

Lunch: Fireside Chat with Elected Leadership

- Premier John Horgan, British Columbia
- Governor Jay Inslee, Washington State
- Moderated by Sue Paish

1:30pm

Venture Capital – Enabling Innovation in the Cascadia Corridor

- Heather Redman, Co-Founder & Managing Partner, Flying Fish
- Gerri Sinclair, Kensington Partners
- Moderated by Gina Phillips, General Manager, WeWork Northwest

2:00pm

Transition to Idea-thon Sessions

2:10pm

Idea-thon Sessions

Participate in collaborative workshops to strategize next steps to grow in key areas in the Cascadia Corridor:

- Life Sciences
- Financial & Retail Innovation
- Transportation, Housing & Connectivity
- Sustainable Agriculture
- Transformative Technologies (AI, VR/MR, Cloud)

3:50pm

Report Out & Next Steps

4:15pm

Closing Reception

Join us for champagne and light hors d'oeuvres to celebrate the progress we have made!

5:15pm

Conference Concludes